

PINAWA CHAMBER OF COMMERCE
Meeting

2010 February 8, 2010 @ 12:00 PM
Pinawa Club Restaurant

Present: Marsha Sheppard, Mary Greber, Donna Warenko, Patrick Headrick, Darlene Hare, Nancy Bremner, Patty Drew, Jeff Simpson, Anita Drabyk, Rick Backer

Meeting Called to Order: 12:10 PM

1) Approval of Agenda

Motion: Nancy Bremner Second: Mary Greber

CARRIED

2) Financial Report – tabled until next meeting as Vince Lopata was unavailable

- 3) BRAG** - Marsha Sheppard reporting on the activities of the Business Retention and Expansion Committee (BRAG). An e-mail has been sent out to all survey respondents requesting that those that require help with their specific expansion plans contact Marsha. BRAG wants to work with specific businesses to help them realize their goals. One business responded to Mary Greber looking for financial assistance through Community Futures and has been referred to the correct source for same. One business has contacted Marsha for help with identifying the correct needs for a new building construction in Pinawa. A general meeting for all interested parties will be held, tentatively on April 14th at 7 PM at the Pinawa Club. There will be a series of guest speakers to address financing, construction, employment and what our council is willing and able to do for business. Refreshments will be served after the meeting to encourage everyone to stick around for informal discussions.

Action: Marsha Sheppard to provide a sign-up sheet at this meeting to ask those attending what addition information they require, so BRAG can try and provide it.

There was no discussion on this report.

- 4) Breakfast / Brunch Networking Event** – Patrick Headrick would like the Chamber to host an informal networking session for Chamber members and potential chamber members, as well as invite other interested parties. The Chamber would provide breakfast. This event will be held in May, as council intends to declare Small Business Week in Pinawa in May. We will invite Blair to officially launch Small Business Week at our event.

A committee has been struck to plan this event and includes: Patrick Headrick, Vince Lopata, Marsha Sheppard, Jeff Simpson and Donna Warenko (or in other words, the entire current Chamber Executive)

- 5) **Fundraising** – Patrick Headrick had some ideas for fundraisers for the Pinawa Chamber including a silent auction at the Brunch and a Celebrity pancake Breakfast at the Arena. A question was brought up asking why the Chamber needs to fundraise as we do have sufficient funds for our own operations. It was brought up that we should fundraise for specific goals, and that one goal that we could support was the Age Friendly Meal Program. This meal program is to be held at the Vanier Centre, but requires some specific improvements to the centre in order to fly. These improvements include a third sink for sterilizing dishes (and / or a dishwasher) as well as some other items. It was felt that this would be an admirable goal, as improvements for a meal program for seniors would also help our Teen Centre for a double whammy effect. To this end Patrick struck a fund raising committee. Currently he is the only member of this committee. The chamber would like anyone interested in being a part of this committee to contact Patrick.
- 6) **Trade and Commerce Magazine Co-Op advertizing opportunity** – Nancy Bremner had previously emailed out a co-op advertising opportunity to Chamber members, but has not yet received response to it. In the recent Business and Retention Survey, it was noted that businesses that are not storefront are not partaking in any co-op marketing advantages the Pinawa CDC offers, and also that many businesses were not aware of the opportunities available.

This particular co-op advertising offers a 20% discount to interested businesses. Interested businesses should contact Marsha or Nancy who have brochures from the Trade and Commerce that market science and facilities. Anyone interested must respond no later than February 26th to Nancy at pcdc@granite.mb.ca or 753-5172.

The core circulation of the magazine is 10,000 mostly to medium and larger sized industrial corporations such as manufacturing, warehouses etc. It does not go to Doctors or Dentists offices. Copies are also sent to Canadian Consulates in the US, but circulation is generally only in Canada.

The PCDC has reserved a 4 or 8 page layout for next year at a cost of \$7300 - \$12,400.00 to do a profile on Pinawa and the interested businesses.

- 7) **Pinawa Chamber Website - www.pinawachamber.com** Donna Warenko explained that the Member Listing information is derived initially from the membership application forms that are submitted. If you would like changes to your listing, these changes should be forwarded to chamber@granite.mb.ca. A logo on the front banner is available to any member for \$300 per year, and links directly to your business. Jeff Simpson suggested that it would be useful to have a short operations manual for the Chamber so that members would know who was responsible for what.

Action: Donna Warenko as Granite Internet to update the website with changes indicated at this meeting

Action: Donna Warenko to provide the automatic update information to Patrick Headrick so he could keep the informational box up to date

Action: Donna Warenko as Granite Internet to update the on-line Membership Application form to read 2010.

Action: Donna Warenko to send out an e-mail to all Chamber Members to have them review their current listings and provide updates and edits.

Motion: Anita Drabek Allow members to post their logo's along with their on-line listing on the Chamber web site for an additional \$50.00 fee.

Second: Patrick Headrick

CARRIED

Motion to Adjourn: Donna Warenko

Meeting Adjourned @ 12:55 PM